



**4<sup>th</sup> Annual Honey Bee Festival  
September 16, 2023**

**Saturday, 10 am – 5 pm**

Dear Friends,

John's Country Nursery is currently seeking sponsors for our 4<sup>th</sup> Annual Honey Bee Festival, on September 16, from 10:00 am – 5:00 pm.

This event is a **community-driven** festival to educate the public about the worldwide crisis of the honey bee, and the importance of supporting a healthy honey bee and pollinator population. Our goal is to increase public awareness of the impact that bees have on our food sources and the wide range of benefits of bee products.

Last year's Festival in 2022 was a huge success with **over 65 vendors** featuring natural and **locally created** products, food, educational presentations, music, fun, and over **3,600 attendees - DOUBLING our 2021 Attendance!** We are currently in the planning stages to have our 2023 event exceed the success of 2022, and would love to see your company represented at our event! **This will continue as a one day event.**

Corporate sponsorship begins at **only \$100, the \$250 level puts your LOGO on all ads and printed material, and the \$500 level gives you NAMING RIGHTS to certain areas. The attached document outlines ALL Of the Sponsor benefits.**

If you have questions or need more information, please contact Christine at John's Country Nursery 440-632-0016.

**THANK YOU FOR YOUR SUPPORT!**

A handwritten signature in blue ink that reads "John H. Beran".

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John Beran – Owner

A handwritten signature in blue ink that reads "Christine Prinic".

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Christine Prinic Manager/Bee Keeper



## SPONSORSHIP LEVELS AND VENDOR FEE

<b>PRESENTING GOLD SPONSOR</b>	\$500.00	<ul style="list-style-type: none"> <li>- Recognition of specific area as sponsor (i.e. “Educational Sponsor”)</li> <li>- Company Logo included in all event programming, ads and promotions.</li> <li>- Company Logo and link to your business on our website</li> <li>- Social Media Shout Outs</li> <li>- VIP booth / Table space at the festival</li> <li>- Thank you gift from John’s Country Nursery</li> </ul>
<b>SILVER SPONSOR</b>	\$250.00	<ul style="list-style-type: none"> <li>- Company Logo included in all event programming, ads and promotions.</li> <li>- Company Logo and link to your business on our website</li> <li>- Social Media Shout Outs</li> <li>- VIP booth / Table space at the festival</li> <li>- Thank you gift from John’s Country Nursery</li> </ul>
<b>BRONZE SPONSOR</b>	\$100.00	<ul style="list-style-type: none"> <li>- Company name and link to your business on our website</li> <li>- Social Media Shout Outs</li> <li>- Table space at the festival</li> <li>- Thank you gift from John’s Country Nursery</li> </ul>
<b>Vendor Only</b>	\$50.00	<ul style="list-style-type: none"> <li>- Company Name on Event Program</li> <li>- Company Name and link to your business on our website</li> <li>- Table space at the festival</li> </ul>

## GENERAL VENDOR INFORMATION

<b>Application</b>	<p><b>\$50.00 for a 12 ft x 12 ft space.</b> Vendor spots will be filled as applications are approved. Incomplete applications will not be approved.</p>
<b>Acceptance</b>	<p><b>Acceptance is a Commitment to Show.</b> Vendors will be notified as soon as their applications have been approved. We are looking for handcrafted work by the artisan, allowing 20% of product to be non-handcrafted. No refunds will be given less than 2 weeks prior to Festival.</p>
<b>Set-up</b>	<p><b>Setup – Friday 12:00 pm – 6:00 pm &amp; Saturday 7:30 am – 9:30am.</b> Vendors are responsible for their own tents/tables/chairs. Tents must be weighted down at each end to prevent blowing over in windy weather. <b>ALL vehicles must be off festival grounds BY 9:00am, vendors MUST be set-up and ready for guests by 9:30am.</b></p>
<b>General Conditions</b>	<p><b>This is a Rain or Shine event!</b> No refunds for inclement weather. John’s Country Nursery is not responsible for injuries, theft, or damages to property belonging to vendors or volunteers participating in the event.</p>



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Saturday, 10 am – 5 pm

### 4<sup>th</sup> ANNUAL HONEY BEE FESTIVAL 2023 SPONSOR/VENDOR APPLICATION

Please send check (John's Country Nursery – 15808 Old State Rd – Middlefield OH 44062)

or call us at 440.632.0016 to pay by Credit Card

Please check one:

PRESENTING GOLD SPONSOR

SILVER SPONSOR

BRONZE SPONSOR

As a Sponsor I will:

Require booth space

Not require booth space/but will supply a banner

VENDOR

VENDOR/PRESENTER

REQUIRE ELECTRICITY

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please briefly describe the products you would like to sell: \_\_\_\_\_

I am applying for space at the 2023 Honey Bee Festival hosted by John's Country Nursery. I have read, and understand all information provided.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_